

**Data Protection**

Fedafin considers the protection of your personal data very serious. We treat your personal data confidentially and in accordance with the legal data protection regulations and this privacy and data protection policy.

As a rule, it is possible to use our websites (<https://fedafin.ch> and <https://e-rating.fedafin.ch>) without providing personal data. As far as personal data (e.g. name, address or e-mail addresses) are collected on our pages, this is always done on a voluntary basis, as far as possible. This data will not be passed on to third parties without your express consent.

We would like to point out that data transmission on the Internet (e.g. communication by email) can have security gaps. A complete protection of data against access by third parties is not possible.

**Cookies**

Our websites partly use so-called cookies. Cookies do not damage your computer and do not contain viruses. Cookies serve to make our offer more user-friendly, more effective, more secure. Cookies are small text files that are stored on your computer and saved by your browser.

Most of the cookies we use are so-called "session cookies". They are automatically deleted at the end of your visit. Other cookies remain stored on your device until you delete them. These cookies enable us to recognize your browser the next time you visit our website.

You can set your browser in a way that you will be informed about the setting of cookies and allow cookies only in individual cases, exclude the acceptance of cookies for certain cases or in general, and activate the automatic deletion of cookies when closing the browser. If you deactivate cookies, the functionality of this website may be limited.

**Server Log Files**

Fedafin automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- Browser type and browser version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Time of the server request

These data cannot be assigned to specific persons. A consolidation of this data with other data sources is not carried out. We reserve the right to check this data subsequently if we become aware of actual indications of illegal use.

**Google Analytics**

Our websites use functions of the web analysis service provided by Google Analytics. The provider is Google Inc, 1600 Amphitheatre Parkway Mountain View, CA 94043, USA. The use includes the operating mode "Universal - Analytics". This makes it possible to assign data, sessions, and interactions across multiple devices to a pseudonymous user ID and thus to analyze the activities of a user across devices.

Google Analytics uses so-called "cookies". These are text files, which are stored on your computer and enable an analysis of your use of the website. The information generated by the cookie about your use of this website is

usually transferred to a Google server in the USA and stored there. By activating IP anonymisation on this website, the IP address is shortened before transmission within the member states of the European Union or in other states party to the Agreement on the European Economic Area. Only in exceptional cases, the full IP address is transferred to a Google server in the USA and shortened there. The anonymised IP address transmitted by your browser within the framework of Google Analytics is not merged with other Google data.

The legal basis for the use of Google Analytics is § 15 para. 3 TMG or Art. 6 para. 1 lit. f DSGVO. The data sent by us and linked to cookies, user identification (e.g. user ID), or advertising IDs are automatically deleted after 14 months. Data whose retention period has been reached is automatically deleted once a month. You can find more information on terms of use and data protection at

<https://www.google.com/analytics/terms/de.html>  
<https://policies.google.com/?hl=de>

You can prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser plugin available at the following link:

<http://tools.google.com/dlpage/gaoptout?hl=de>

An opt-out cookie is stored on your device. If you delete your cookies, you need to click the link again.

### **IP-Anonymization**

We activated the IP anonymization function on this website. As a result, your IP address is shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area before it is transmitted to the USA. Only in exceptional cases, the full IP address is transferred to a Google server in the USA and shortened there. On our behalf, Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity, and providing other services relating to website activity and internet usage in connection with fedafin. The IP address transmitted by your browser within the scope of Google Analytics is not merged with other Google data.

### **Browser Plugin**

You may refuse the use of cookies by selecting the appropriate settings in your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser plugin available under the following link:

<https://tools.google.com/dlpage/gaoptout?hl=de>

You can find more information on how Google Analytics handles user data in the Google privacy policy:

<https://support.google.com/analytics/answer/6004245?hl=de>

### **Contact Form**

If you send us enquiries via the contact form, your details provided in the enquiry form, including the contact data you entered there, will be stored by us for the purpose of processing the enquiry and in the event of follow-up questions. We will not pass on this data without your consent.

### **Newsletter Data**

If you would like to receive newsletters offered on our websites, we require an email address from you as well as information that allows us to verify that you are the owner of the email address provided and that you agree to



receive the newsletter. Further data will not be collected. We use these data exclusively for sending the requested information and do not pass them on to third parties.

You can revoke your consent to the storage of the data, the email address, and its use for sending the newsletter at any time.

#### **SSL Encryption**

This site uses SSL encryption for security reasons and to protect the transmission of confidential content, such as the requests you send to us as site operator. You can recognise an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser. If SSL encryption is activated, the data you send to us cannot be read by third parties.

#### **Right of Information, Deletion, Blocking**

You have the right to receive information free of charge at any time about data stored about you, its origin and recipients, and the purpose of data processing, as well as the right to correct, block, or delete this data. For this purpose, as well as for further questions on the subject of personal data, you can contact our data protection officer at any time:

fedafin AG  
Compliance Officer  
Galerieweg 8  
9443 Widnau  
Switzerland

Phone: +41 71 552 32 00  
Email: [datenschutz@fedafin.ch](mailto:datenschutz@fedafin.ch)

#### **Objection to Advertising Emails**

The use of contact data published within the scope of the imprint obligation for the transmission of not expressly requested advertising and information material is hereby objected to. The operators of the website expressly reserve the right to take legal action in the event of unsolicited sending of advertising information, such as spam emails.